

# **The Focus Group Kit: Volumes 1-6**

**By David L. Morgan**

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David L. Morgan is a professor in the Department of Sociology at Portland State University. He received his PhD in sociology from the University of Michigan and  
Course Title: Focus Group Research Strategies . Analyzing and reporting focus group results. (Volume 6). Morgan, David L. (1998). The focus group guidebook.

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I'm fortunate to have made the acquaintance of Dr. David Morgan a few did focus groups and two-person interviews so Focus Group Kit, Volumes 1-6  
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Focus Group Kit has 1 rating and 1 review. Jen said: I wish this was on our reading list in grad school because it covers everything about focus groups.

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