

**The Innovator's Dilemma: When New Technologies  
Cause Great Firms To Fail  
By Clayton M. Christensen**

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The Innovator's Dilemma: The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail Hardcover. Clayton M. Christensen. 122. CDN\$ 21.63 Prime

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Simon Denny: The Innovator s Dilemma is organized by Peter Eleey, Installation view of New Management at Portikus, Frankfurt. 2014. Courtesy Portikus, [manoftaste.de/Flickr](http://manoftaste.de/Flickr) The Innovator s Dilemma management acts sensibly in rejecting the continued investment in these new technologies and act in the company

This is the innovator s dilemma. The innovator s dilemma is so insidious that often the new technology isn t recognized in the current market models,

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would innovator's solution be the I think the problem with Innovator's Dilemma and They'd rather preserve what they understand than embrace what's new.

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